

SALUTE
TO
SERVICE 5K



TIMING & EVENT
PRODUCTION

THE HANDS-ON PACKAGE



THE JEWELS

We call it "The Manifesto."

The name made us feel cool and little like we stepped out of the Godfather. Just go with it.

This consulting package is like race planning served on a silver platter with a side of room service. This is our painstakingly organized and hard earned/hard learned, step by step guide and checklist, along with suggested deadlines, as well as pre and post event RAD sessions with our team. A RAD session consists of a call, video conference or in person strategy session in which we help you brainstorm a marketing plan based on your date (seasonal, sports related, etc), logo ideas, committee setup direction and best ideal date (if not chosen) in relation to other races in the area. We will advise on different ways to brand your race and stand out. In the post session, we go over what worked, what didn't and our thoughts on ways you could improve.

As the race director, you will have access to our team should problems, questions or clarification needs arise. This package also gives you access to the use of our "little black vendor book", to get the best prices for shirts, medals, and other race materials.

We will not give you our vendor information (top secret) but we will facilitate the use of our vendors.

You'll get the shortcut to success and we'll have your back the whole way! You know... like the Godfather... but consulting.

THE FINE PRINT

As stated on our site, the cost of the Hands-On Package is \$1500 plus \$5/per runner. A 50% deposit is required to begin. Race timing and online race management is included in this package.

Add ons (priced at \$250 and up per item) include:

- 3 months of social media event posting
- Packet pickup management
- Additional race distances
- Course design

We priced this package for events that are budget sensitive and need a growth-based scenario to help finance the planning. The first year of any event is crucial and it's important to set a great impression to your runners. If you feel you need more help than you had originally anticipated, we can negotiate an additional consulting fee to help you through the process. Or, you can upgrade to our Stress-Less Package and we can alleviate some of the unknowns by taking over.

If, prior to 3 months before the race, you decide to upgrade to the full production, we will apply the deposit to the purchase of the upgrade. We want you to have a great race experience and we hope to help make that as stress-free as possible by sharing our resources with you!



Have more questions?

Email Meredith Bryans at itri365meredith@gmail.com
or reach out to us on Facebook!

*"...I am especially impressed that each member of the
iTRI365 team is invested in the success of every participant
in every event they time, direct and produce. They love
what they do and it shows!"*

~Lia Rains, Race for the Cure®



@ITRI365

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